

ANNUAL PROGRESS REPORT – 2024–25



(1 April 2024 to 31 March 2025)

Zenial Urban and Rural Development Society

Address- Sohata Adda, Jangiroad, Mirzapur

Email – zuards@gmail.com | Contact – 9455888709

Website- <https://zuards.org/>

Registration No. – 1093/2008-2009 | Act – Society (1860)



ANNUAL REPORT
FINANCIAL YEAR 2024-25

Index

<i>Sr no</i>	<i>Content</i>	<i>Page no</i>
<i>1</i>	<i>From the desk of founder member ZUARDS</i>	<i>3</i>
<i>2</i>	<i>Governing Boards of ZUARDS</i>	<i>4</i>
<i>3</i>	<i>About us</i>	<i>4</i>
<i>4</i>	<i>Vision</i>	<i>4</i>
<i>5</i>	<i>Mission</i>	<i>4</i>
<i>6</i>	<i>Core Value</i>	<i>4</i>
<i>7</i>	<i>Human Resources</i>	<i>5</i>
<i>9</i>	<i>Expenses of Charitable Activities</i>	<i>6</i>
<i>8</i>	<i>Operating Mode</i>	<i>7</i>
<i>9</i>	<i>Activities Report</i>	<i>8-12</i>
<i>10</i>	<i>Achievements & Impact</i>	<i>.13</i>
<i>11</i>	<i>Financial Summary</i>	<i>13</i>
<i>12</i>	<i>Future Plans (2025–26)</i>	<i>13</i>
<i>13</i>	<i>Acknowledgement & Thanks</i>	<i>14</i>

From the Desk of Founder Member Z.U.A.R.D.S



Dear Friends and Well Wishers,

*Greetings from Zenial Urban and Rural
Development Society (Z.U.A.R.D.S).*

It gives me great pleasure to present the Annual Report of Zenial Urban and Rural Development Society for the financial year 2024–25. This report highlights the efforts, activities and achievements of the organization carried out for the welfare and development of women, children, senior citizens and weaker sections of society during the year.

Zenial Urban and Rural Development Society has been continuously working in the field of women empowerment, education, skill development, health awareness and social welfare. During this year, we have successfully implemented various programs in urban and rural areas of Mirzapur and adjoining districts. Our focus has always been on reaching the unreached and supporting those who are socially and economically disadvantaged. The progress and achievements of the organization would not have been possible without the constant support and cooperation of our donors, volunteers, staff members and community leaders. Their dedication and commitment have helped us to strengthen our services and expand our outreach.

I would like to place on record my sincere gratitude to all well-wishers who stood by the organization and supported our mission. I am confident that with continued cooperation and guidance, Z.U.A.R.D.S will further strengthen its efforts towards building a self-reliant and inclusive society.

With warm regards,

Mr. Sunil Kumar Maurya
Founder Member
Zenial Urban and Rural Development Society

About us

Zenial Urban and Rural Development Society is a Non-Profit Organization that is engaged in women empowering in socio-economic-cultural fronts through its various initiatives on Education, Livelihood, Environment, Health & Nutrition, Sports, and Culture. It was established in the year 2008 by Founder Managing Member Mr. Sunil Kumar Maurya along with various social workers, locals, volunteers and other kind nature person.

It reaches out to more than 150 beneficiaries belonging to remote and neglected rural area of Mirzapur, Varanasi, Bhadohi for the overall development of womens

An inclusive society free from discrimination where women become contributing members, living with dignity and respect to empower visually womens and students through developmental initiatives focusing on educational, social, economic, cultural and technological aspects.

ZUARDS envisions reaching One Thousand womens and students by the year 2035

Vision

Inter dependent an self-sufficient for one person to own hidden inside the internal energy with which we will continue to encourage the development. As long as they do not become completely self-sufficient

Mission

We will work tirelessly for the day when urban or rural poor people will be educated, self-employed and financially strong due to the pious work done by the organization. Everyone will move towards building a new world.

Core Values

- *Accessibility*
- *Inclusi*
- *Disability Rights*
- *Education*
- *Women Empowerment*
- *Equality*
- *Technology*
- *Environment Protection*

➤ *Human Resources*

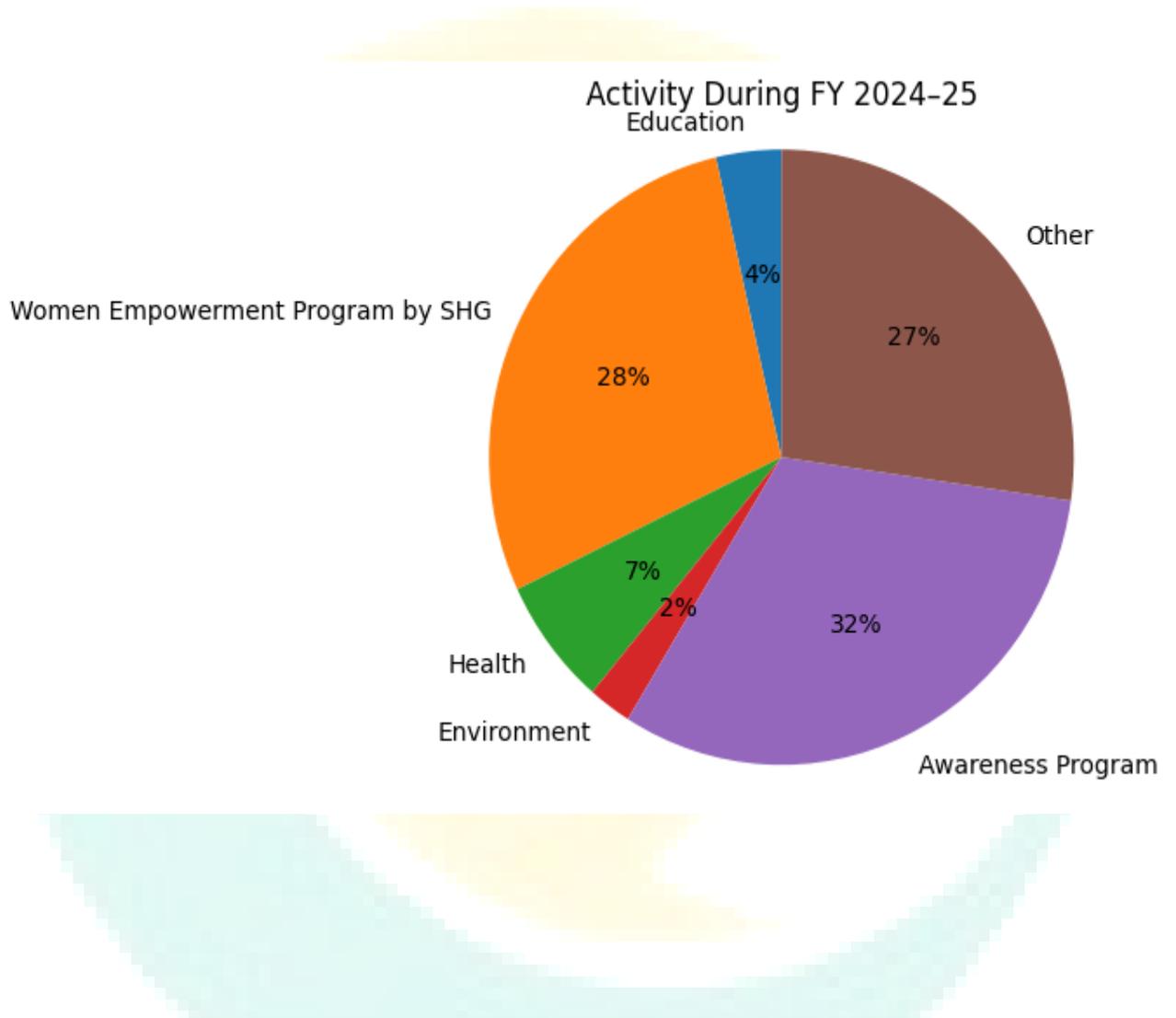
Full Time Staff

	<i>Post</i>	<i>Number</i>
1	<i>Director</i>	1
2	<i>Program Manager</i>	2
3	<i>Project Coordinator</i>	3
4	<i>Coordinator</i>	5
5	<i>HR</i>	1
6	<i>Accountant/Clerk</i>	2
7	<i>Other Staff</i>	7
8	<i>Messenger/Peon/Helper</i>	3

Part Time Staff

1	<i>Trainer</i>	5
2	<i>Counselor</i>	2
3	<i>Field Coordinator</i>	7
4	<i>Faculty</i>	5

Expenses of Charitable Activities



Operating Mode

The Zenial Urban and Rural Development Society operates through a participatory and community-based approach. The organization plans and implements its activities with the active involvement of staff members, volunteers, community leaders and beneficiaries. All programs are designed after identifying local needs and priorities through field visits, surveys and interaction with community members.

The working staff of the organization dedicates itself sincerely to the welfare of women, children, senior citizens and weaker sections of society. The staff members treat beneficiaries with respect, care and empathy, ensuring that each activity is implemented smoothly and effectively. Volunteers play an important role in mobilizing the community, organizing awareness programs and supporting training and welfare activities.

ZUARDS coordinates with local authorities, Panchayati Raj Institutions, schools and other community-based organizations for successful implementation of its programs. The organization follows transparency and accountability in utilization of funds and maintains proper records of activities and expenditures.

Most of the activities are carried out through awareness meetings, training sessions, workshops, health camps and community outreach programs. The organization encourages community participation so that the beneficiaries feel a sense of ownership and responsibility towards the programs.

Through this systematic and inclusive operating mode, Zenial Urban and Rural Development Society ensures that its services reach the needy in both urban and rural areas and create sustainable social impact.

Activities Report

(Financial Year 2024–25)

De-Addiction Awareness Program

During the financial year 2024–25, Zenial Urban and Rural Development Society organized De-Addiction Awareness Programs in rural and semi-urban areas of Mirzapur districts. The program aimed to create awareness about the harmful effects of alcohol, tobacco and substance abuse among youth and families. Awareness meetings, counselling sessions and community interactions were conducted with the support of local volunteers. Through this program, approximately **220 beneficiaries** were directly benefited and motivated towards a healthy and addiction-free lifestyle.



Welfare Program for SC, ST, OBC & Minority

The Society implemented welfare programs for SC, ST, OBC and Minority communities in Mirzapur and Bhadohi districts. The program focused on social awareness, linkage with government welfare schemes and basic support to needy families. Community meetings and counselling sessions were organized to educate beneficiaries about their rights and entitlements. Around **240 beneficiaries** from marginalized communities were supported under this program during the year.



Birthday Program of Valmiki & Ravidas

Zenial Urban and Rural Development Society celebrated the birth anniversaries of Sant Valmiki and Sant Ravidas in Mirzapur district to promote social harmony and cultural awareness. The program included cultural activities, speeches and community gatherings emphasizing equality and social justice. Local community members actively participated in the celebrations. Approximately **180 beneficiaries** attended and benefited from this program.





Women Awareness Program

Women Awareness Programs were conducted in urban slum and rural areas of Mirzapur district. The program aimed to educate women about health, education, legal rights and social security. Group discussions, counseling sessions and awareness meetings were organized with the participation of local women. Through this program, nearly **350 women beneficiaries** were directly benefited.



Vocational Training Program

Vocational Training Programs were organized in Mirzapur and Bhadohi districts to enhance employability and income generation among youth and women. Training was provided in tailoring, sewing, embroidery, computer basics and other livelihood-oriented trades. After completion of training, beneficiaries were guided towards self-employment opportunities. Around **420 beneficiaries** successfully completed vocational training during the year.



Welfare Program for Beggars

The Society carried out welfare activities for beggars in urban areas of Mirzapur district. The program focused on rehabilitation, enrollment of children into schools and providing basic necessities such as clothing and bedding. Beneficiaries were also guided towards skill training and government rehabilitation schemes. Approximately **150 beneficiaries** were directly supported under this program.

Road Safety Advocacy Program

Road Safety Advocacy Programs were conducted in Mirzapur district to spread awareness about traffic rules and accident prevention. Awareness rallies, interactive sessions and distribution of informational material were organized with the involvement of youth and local residents. The program aimed to reduce road accidents and promote safe driving behavior. Nearly **300 beneficiaries** participated in these activities.



Plantation & Environment Awareness Program

Plantation and Environment Awareness Programs were organized in villages, schools and public places of Mirzapur district. Tree plantation drives were conducted and community members were sensitized about environmental protection and cleanliness. The program encouraged community participation for sustainable environmental practices. About **320 beneficiaries** actively participated in this program.



Welfare Program for Old Age

The Welfare Program for Old Age was implemented in urban and rural areas of Mirzapur district. The program aimed to support senior citizens through health awareness, counseling and basic relief assistance. Interaction sessions were organized to understand their needs and challenges. Around **170 senior citizens** benefited from this initiative.



Annual Cultural Program

Annual Cultural Programs were organized to promote cultural heritage and social unity among community members in Mirzapur district. The program included cultural performances, competitions and community gatherings. These activities helped in strengthening social bonding and encouraging participation of youth and women. Approximately **400 beneficiaries** participated in the cultural programs.



SHG Formation & Operation

Self Help Group (SHG) Formation and Operation activities were carried out in selected villages of Mirzapur and Chandauli districts. Women were mobilized into groups and trained on savings, internal lending and group management. The program aimed to promote financial inclusion and self-reliance among women. About **180 women beneficiaries** were directly associated with SHG activities.

Weaker Community Development Program

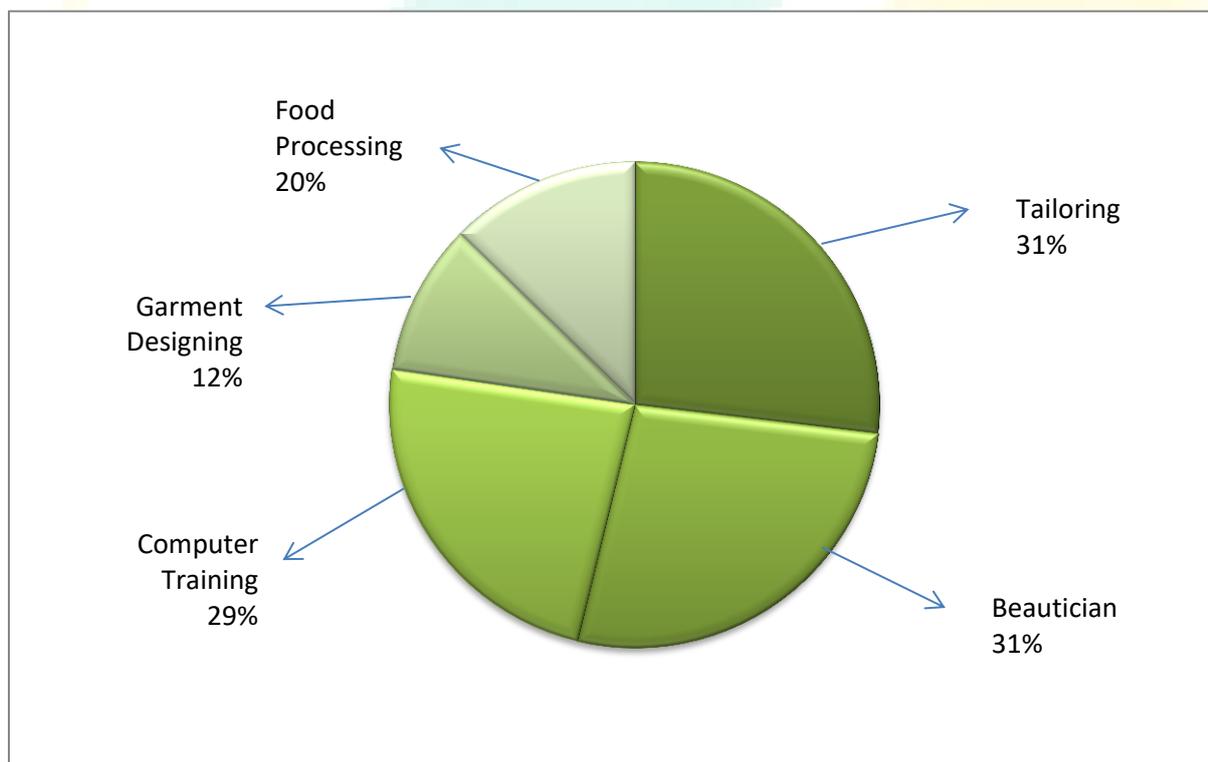
The Weaker Community Development Program was implemented in Mirzapur district to support economically weaker families. The program focused on awareness, counseling and linkage with welfare schemes. Community meetings were organized to identify needs and provide necessary guidance. Nearly **210 beneficiaries** were supported under this program.



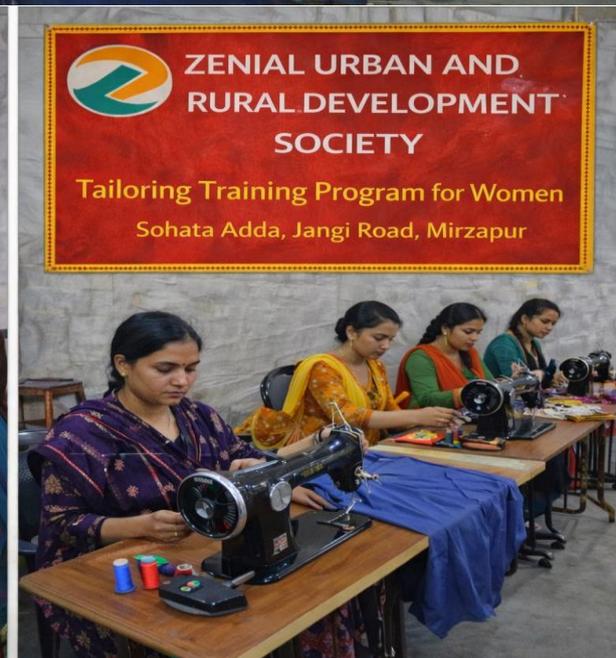
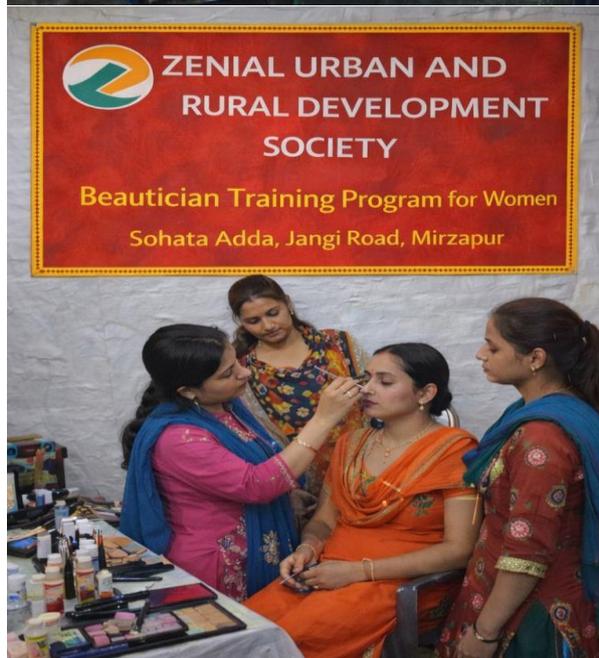
Skill Development for Women

Skill Development Programs for women were organized in Mirzapur district to promote self-employment and income generation. Training was provided in tailoring, embroidery, handicrafts and small business activities. After training, toolkits and guidance were provided to beneficiaries. Around **260 women beneficiaries** were trained under this program.

ZUARDS has provided to 260 women of different group of City Block of Mirzapur district of Uttar Pradesh. The trade of training was Garment Designing, Beautician, Tailoring, Food Processing, and Computer Training. ZUARDS volunteers and community leaders has turned good training with Master Training of Trainers on different trainer and ensured delievery of quality training for participants.



ZUARDS is supporting all those women who can want to learn, develop skills and ZUARDS is proud of that work which can help to the growth of women and become self-independent. In this generation, ZUARDS understood the equality of boys and girls. Women can also be self-independent and powerful. Its humble request to all citizens is to also support all women's growth.



SHG Training Program

SHG Training Programs were conducted for existing Self Help Groups in Mirzapur and Chandauli districts. The training focused on financial literacy, bookkeeping, leadership development and bank linkage. These trainings helped strengthen SHG functioning and sustainability. Approximately **200 women beneficiaries** received training support.



Consumer Awareness Program

Consumer Awareness Programs were organized in Mirzapur and Varanasi districts to educate people about consumer rights and responsibilities. Awareness meetings and interactive sessions were conducted to inform beneficiaries about protection against unfair trade practices. Around **450 beneficiaries** participated in this program.



Health Checkup Camp for Senior Citizen & Women

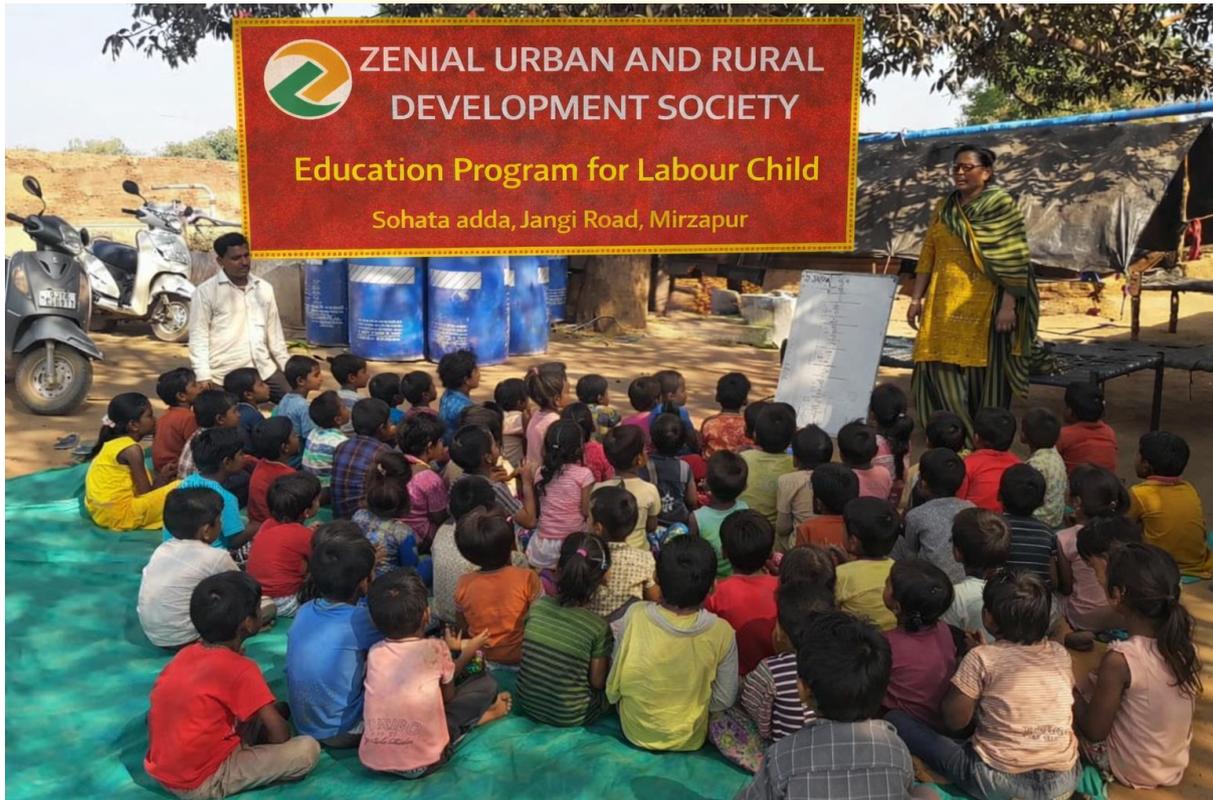


Health Checkup Camps were organized in rural and urban areas of Mirzapur district for women and senior citizens. Free medical consultation, basic health tests and medicines were provided. The camps helped in early detection of health issues and spreading health awareness. About **260 beneficiaries** benefited from these camps.



Education Program for Labour Child

Education Programs for Labour and Poor Children were implemented in Mirzapur and Varanasi districts. The program focused on identifying out-of-school children, motivating them for education and providing basic learning materials. Counseling sessions were conducted with parents to encourage regular schooling. Nearly **150 children beneficiaries** were supported under this program.



Survey Program for Village Adoption

Survey Programs for Village Adoption were conducted in selected villages of Mirzapur district. Baseline surveys were carried out to assess socio-economic conditions, education, health and livelihood status of villagers. The findings will help the organization in planning future development interventions. Around 120 households were covered under the survey program.



Achievements & Impact

During FY 2024-25, Zenial Urban and Rural Development Society improved the socio-economic condition of women, children and weaker communities through skill development, health, education and awareness programs. These initiatives promoted self-reliance, better health practices and increased social awareness, creating sustainable impact in the operational areas.

Financial Summary

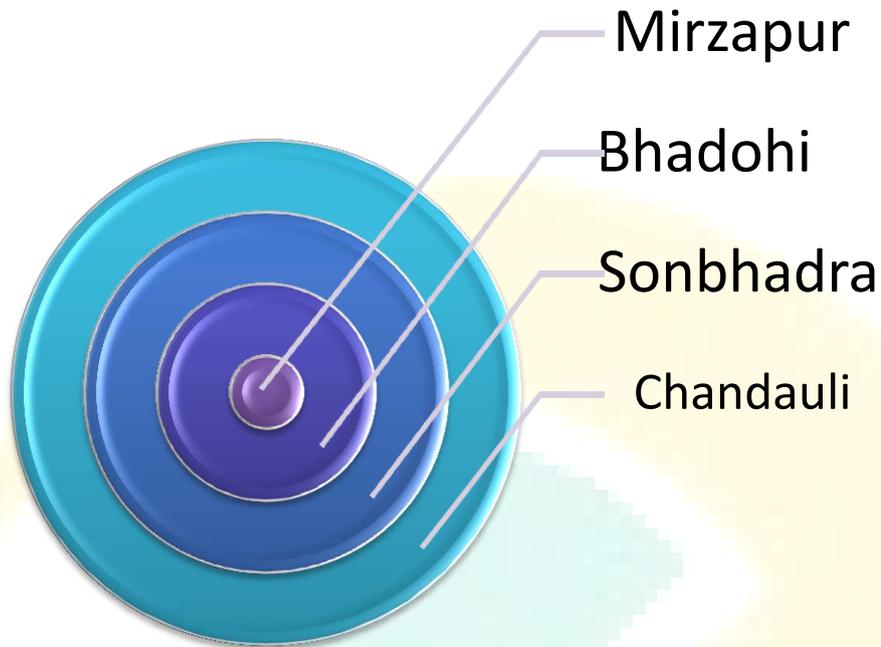
The financial resources for 2024–25 were utilized effectively across different programs. A summary is presented below:

S. No.	Name of Program	Beneficiaries (Approx.)	Expenditure (₹)
1	De-Addiction Awareness Program	220	1,78,366
2	Welfare Program for SC, ST, OBC & Minority	240	1,89,566
3	Birthday Program of Valmiki & Ravidas	180	55,438
4	Women Awareness Program	350	63,488
5	Vocational Training Program	420	3,65,825
6	Welfare Program for Beggars	150	2,85,463
7	Road Safety Advocacy Program	300	85,622
8	Plantation & Environment Awareness Program	320	96,247
9	Welfare Program for Old Age	170	1,26,475
10	Annual Cultural Program	400	60,458
11	SHG Formation & Operation	180	3,45,600
12	Weaker Community Development Program	210	2,46,588
13	Skill Development for Women	260	4,56,285
14	SHG Training Program	200	3,45,825
15	Consumer Awareness Program	450	7,54,624
16	Health Checkup Camp for Senior Citizen & Women	260	1,45,625
17	Education Program for Labour Child	150	1,45,262
18	Survey Program for Village Adoption	120	85,625

Future Plan 2025–26

During 2025–26, Zenial Urban and Rural Development Society plans to expand women empowerment, skill development and SHG activities, strengthen education support for poor children and organize regular health and awareness programs. The organization will also focus on environmental protection, village adoption and sustainable community development through active participation and collaboration.

Main Areas focus for Annual Programmes



Acknowledgement & Thanks

Zenial Urban and Rural Development Society expresses its sincere gratitude to all donors, supporters, volunteers, staff members and community leaders who contributed to the successful implementation of programs during the financial year 2024-25. We are also thankful to government departments, local authorities and well-wishers for their guidance and cooperation. The organization acknowledges the active participation of beneficiaries and extends heartfelt thanks to everyone who supported our mission and activities.

Prepared by Arshita Soni

For- Zenial Urban And Rural Development Society

Auth. sign