



ANNUAL REPORT

Zenial Urban and Rural Development Society
Sohata Adda, Jangi Road, Mirzapur UP-231001



2021-22

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ZENIAL URBAN AND RURAL DEVELOPMENT SOCIETY

Annual Activity Report 2021-22

Introduction of Society :

Registered as Society Act 21,1860 Non-profit Institute on 21/10/2008. Its main objective is to provide contribution in the field of rural development, education and science and promotion of all schemes of women-child development, Child labor education, governance - development in the field of agriculture, environment, health and panchayati raj and provide vocational training to the youth. And to promote employment. The work of the society was held in Bhadohi, Mirzapur, Varanasi this financial year. The organization has been working in the field of social activities from self source and donation since its inception and has established proper monitoring system and networking with various NGOs working in the same field . Organization has implemented so many projects of varying sizes.

Our Vision

Inter dependent and self-sufficient for one person to own hidden inside the internal energy with which we will continue to encourage the development. As long as they do not become completely self-sufficient.

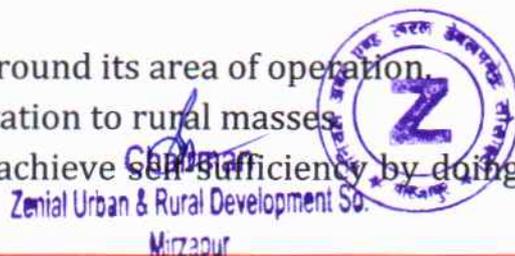
Our Mission

We will work tirelessly for the day when urban or rural poor people will be educated, self-employed and financially strong due to the pious work done by the organization. Everyone will move towards building a new world.

Objectives of the Organization

The organization is committed to strengthen their capabilities to improve the quality of life of the people and enhance their ability that would come from education, access of good health services/ practices, and active involvement in productive works. Other objectives of the organization are:-

1. Help to construct of low cost latrine under Swatch Bharat Abhiyan.
2. Helping and enlightening aged persons and other poor rural/urban people to improve their health hygiene and nutrition.
3. Creating awareness in rural masses about self-reliance with a focus to poor women.
4. Developing villages of the area in and around its area of operation.
5. Ensuring safe drinking water and sanitation to rural masses.
6. Imparting training „in all the fields of achieve self sufficiency by doing vocational training courses.



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7. Providing health care in the area.
8. Providing education facilities both in formal and non formal mode of education.
9. Education rural areas in non-conventional sources of energies.
10. Bringing out information Education and communication materials as to create awareness in rural areas.
11. Opening, strengthening and boosting the Gram Udyog in rural areas.
12. Providing free vocational training and linkup with employment/self employment.
13. Formation of SHG groups.
14. Welfare of Older person.

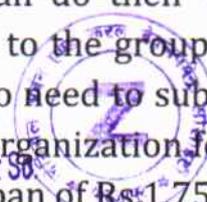
De-addiction of Alcohol & Nicotine:

Addiction has spread in our society in the form of a disease that has no age limit, nowadays people become addicted to drugs in their teenage years and once caught in the clutches of addiction, it becomes very difficult to get out of it. Its cure is the right information at the right time and only with awareness we can improve in this area. For this, our organization Zenial Urban and Rural Development Society conducted alcohol and nicotine de-addiction campaign in many rural and urban areas of the district. The organization tried to make the society drug free by making everyone aware about the harm caused by drugs. Apart from this, the organization organized stage programs related to alcohol and de-addiction, put up banners at various places and also got paintings done on the walls regarding the harm caused by alcohol and nicotine. 74,710 rupees were spent by the organization in this program.

SHG Training Program :

Our organization Zenial Urban and Rural Development Society runs self-help group training programs by gathering people in many rural and urban areas of the district. Told people how they can grow their business through self help group. A self-help group (commonly abbreviated SHG) is a financial intermediary society that can be formed from 12 to 25 local women, usually between the ages of 18 and 50. Self Help Group is generally a group of people who work on daily wages. Or do your own small business. Such people have to face many difficulties in taking loan from the bank, yet there is no guarantee that they will get the loan. In such a situation, self-help groups are very helpful in furthering their business. Through this group they can help each other. All the people of the group together will deposit the money once in a week and the members of the group who need more money can do their work with this collected money and gradually deposit the money back to the group along with the interest on the basis of instalments. Will give There is no need to submit any kind of movable and immovable property papers. For this, the organization formed self-help groups. In this financial year the institution provided a loan of Rs:1,75,000 to a needy

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member of the group at low interest. To run this program, Rs. 1,25,519 was spent on the training program in addition to the loan of the institution. Which includes table and chair, diary expenses, traveling expenses, refreshments.



Raw Material for Training Program :

Our organization Zenial Urban and Rural Development Society organized various training programs in this financial year. In which painting, beautician, sewing, embroidery and computer training programs are included. Different types of training materials are required to run these training programs. Training materials are all types of materials that are a necessary part of any training program or activity that involves the acquisition and retention of learning. In this, 75,325 rupees were spent on behalf of the organization. These include training materials, written documents, manuals or handbooks, video presentations and online training courses related to carpet, painting, beautician, tailoring, embroidery and computer training.

Women Awareness and Child Welfare Program

Our organization launched women's awareness and child welfare campaign in many areas of the district. In this campaign, along with shelter, food, clothing and health, the task of providing economic and social security to the women who were victims of difficult conditions was done. Which includes widows, surrogate women and old women. Our organization tried to provide employment to these women by providing them vocational training. Our organization Zenial Urban and Rural Development Society distributed nutritious food to children below six years of age and pregnant and lactating mothers. The organization distributed sanitary pads to adolescent girls

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by informing them about menstruation. In which Rs 65,900 was spent under this programme.



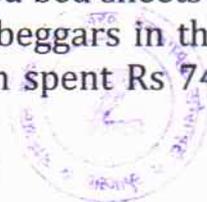
Vocational Training Program

Vocational training program was conducted by our organization Zenial Urban and Rural Development Society in many areas of Mirzapur district. Under which many unemployed have been trained so that they can earn their livelihood, mobile repairing, computer training, sewing embroidery, weaving etc. were trained under this program. Many beneficiaries were benefited under this program and this program is run by the organization till every corner of the district so that more and more people can be benefitted. The people trained in this vocational training program were given an examination. Those who got good marks were rewarded by our organization Zenial Urban and Rural Development Society. As per the vocational training, they were given respective tool kits as prizes. 52,280 rupees were spent in this program apart from the training expenses of the institution.

Beggar Welfare Program-

Our organization Zenial Urban and Rural Development Society runs beggar welfare programs. For the comprehensive rehabilitation of the persons engaged in the work of begging, the organization provided the benefit of the 'Central Sector Scheme' being run by the government. To raise the standard of living of the beggars, the organization tried to provide them employment by providing them vocational training. Through this program, our organization distributed bed sheets and blankets to the beggars. The organization enrolled the children of beggars in the school and distributed books, pens, pencils to them. The organization spent Rs 74,200 on this program.

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Educational Program

Even today there are people in the society whose children start working as laborers at a young age due to lack of money. Such children remain deprived of education. That's why our organization runs educational programs in many areas of the district to bring these children back to education. Through this program people were told that how important education is in our life. Explained to them that education helps you develop important skills like decision making, mental agility, problem solving and logical thinking. People have to face problems in their professional and personal life. In such situations, their ability to make rational and informed decisions comes from how educated and self-aware they are. In order to make this program successful, the organization re-enrolled the children who were deprived of education due to lack of money. And distributed books, pens and pencils to them for reading. 55,681 rupees were spent by the organization in this program.



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Road Safety Advocacy Program

Road safety awareness program was organized by Zenial Urban and Rural Development Society in Mirzapur. The organization while presenting data related to road rage told people that driving on roads has become extremely unsafe due to minors violating traffic rules. Every year lakhs of people lose their lives and crores of people get seriously injured in road accidents. The driver plays an important role in most of the accidents. In most of the cases accidents happen either due to negligence or due to lack of road safety awareness of the road user. Therefore, road safety education is as essential as any other basic survival skill. Our organization aims to provide road safety information for road users to encourage safe road user behaviour among current and future road users and reduce the number of people killed and injured on our roads every year. 1,10,000 rupees were spent in this program..



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Old Age Welfare Program

Old age welfare program organized by Zenial Urban and Rural Development Society in this financial year 2021-22. Through this programme, efforts were made to provide medical health camps, yoga, cleanliness and to fulfil the basic needs of the elderly. And they were also made aware about health. Along with this, camps were also organized from time to time for their health. So that they can get the facility of check-up and medicines easily. Some senior citizens, who are unable to lead an independent life in their homes, many of them require an old age care facility. However, literally Old Age Care Awareness means restoring the former condition or condition. In the case of senior citizens, this means making efforts to improve their quality of life. 185,765/- rupees were spent in this program.

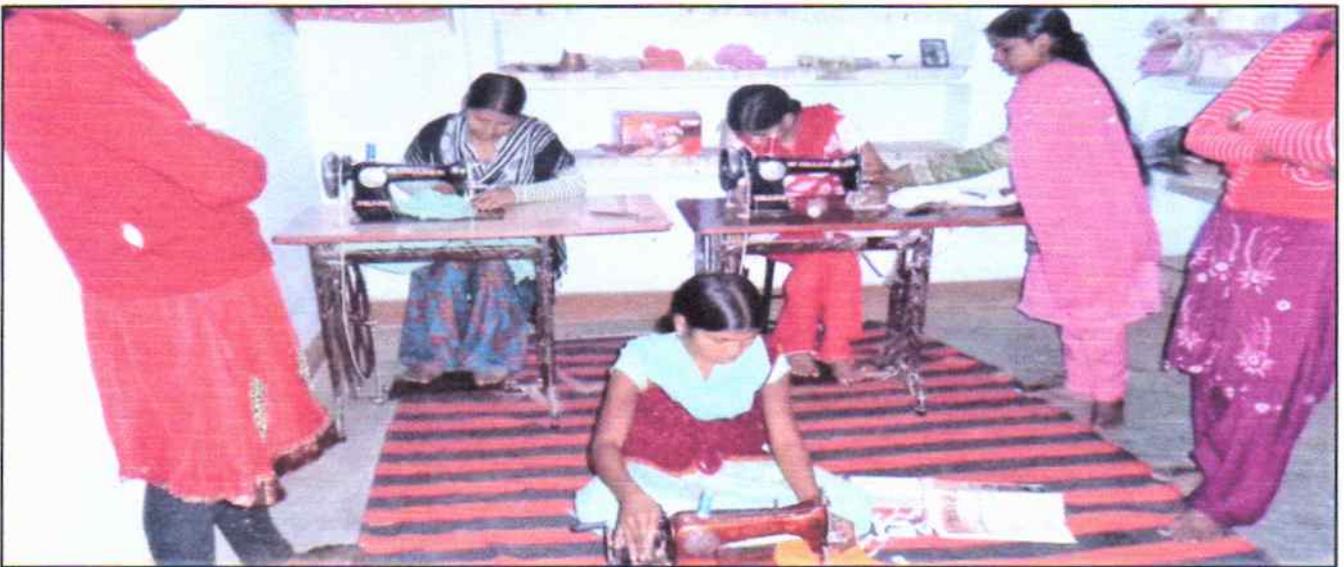
Skill Development For Women

Our organization has run skill development programs for women in many areas of the district. Through this programme, an attempt was made to make women self-reliant. The organization ran many business programs to make them self-reliant. Under which sewing, embroidery, knitting, painting, making clay toys, making paper bouquets were taught. So that they can earn their living using this training. Along with this, they were also given a toolkit related to the training after the training. Rs 1,15,695 was spent under this programme.



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Sport Program For Adolescent and Youth

Children learn the skills needed for organized play through active play that is fun and developmentally appropriate. Given the right developmental environment, many of these skills are learned through play, such as running, jumping, and climbing. Our organization Zenial Urban and Rural Development Society organized block level junior category badminton and senior category badminton 7 days tournament. Whose aim is to take badminton to the grassroots level. Children up to 15 years of age were included in junior category badminton and children above 14 years of age were included in senior category badminton. The tournament consisted of 14 matches after which trophies and certificates were handed over to the winners. 95,875 rupees were spent by the organization in this program.



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Minority Welfare Program

Our organization had organized minority welfare program in this financial year. It aims to raise the socioeconomic conditions of minorities and access to essential commodities to enhance their quality of life and reduce disparities in designated minority concentration areas. For this, the organization provided information about the different types of schemes being run by the government and tried to provide maximum benefits to them. The organization played an important role in providing employment to these poor minorities by providing various types of vocational training. 77,135/- rupees were spent by the organization in this program.

Prepared By
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